

Persona® C30

Single- and Dual-Sided ID Card Printer



Simply Reliable.
Simply Affordable.
Simply Persona.



The simple way to personalize photo ID cards.

Persona by Fargo is all about simple, reliable and affordable ID card printing. Persona ID Card Printers are designed for everyone who wants to make great-looking plastic ID cards, but doesn't need cards with high-security features. Persona delivers sharp, colorful, durable plastic ID cards for hundreds of applications, such as company and school IDs, access cards, and membership and customer loyalty cards.

Hassle is out. Easy is in.

The Persona C30's easy-loading, all-in-one ribbon cartridge saves time and eliminates the mess and expense of torn, wasted ribbons. Simply open the front panel, slide in the ribbon cartridge, close the panel, and you're done. There's nothing to feed, nothing to fumble with, nothing to tear. And since the card cleaning roller is integrated into the ribbon cartridge, you automatically change the cleaning roller every time you change the ribbon.

Simply the best value available.

The Persona C30 packs 30 years of printing technology development and experience into a simple, compact unit. It gives you outstanding performance and reliability at a much higher level than its price would suggest. When your organization needs a reliable, affordable ID card printer, the choice is simple — Persona.

There's no easier way to produce high-quality plastic ID cards for:



CORPORATE



EDUCATION



MEMBERSHIP

- K-12 Schools
- Small Corporations
- Parks and Recreation
- Health Clubs
- Recreational Facilities
- Ski Resorts/Lodges
- Loyalty Applications
- and more...

PERSONA®
by FARGO®